

Cloud & Security Financial Optimization

Uncover inefficiencies in cloud and security operations to bolster business resilience and drive strategic reinvestment.



The challenge

Public cloud providers have fueled business growth, innovation, and agility. However, the cloud consumption model is a double-edged sword that has disrupted traditional technology sourcing and financial management practices. At the same time, overlapping security tools waste money and contribute to reduced threat visibility. Companies have witnessed business cases fall apart in these two areas.

42%

of companies have deployed overlapping cybersecurity tools

Source: Fastly & Sappio, Fighting Fire with Fire: Cybersecurity Strategies..., 2023

73%

of companies will increase cybersecurity spend

Source: Fastly & Sappio, Fighting Fire with Fire: Cybersecurity Strategies..., 2023

35%

of cloud spend is wasted due to inefficiencies.

Source: Flexera, RightScale 2019 State of the Cloud Survey

53%

of companies monitor their cloud bill.

Source: Forrester, Benchmark Your Enterprise Cloud Adoption, 2018

Financial success needs new skills, guardrails, tools, and the adoption of a new company culture to mature with the shift in technology consumption while architecting for cost.

Are you asking the right questions?

Technology Leaders

How are you empowering engineering team accountability for cloud spend?

Is your architecture optimized for cost and elasticity?

How do you weave a mindset of efficiency into the fabric of the design process?

How can you evolve the conversation from speed and savings to business value delivered?

Finance Leaders

How are you driving your budget to balance between value delivered, operational cost, developmental cost and cloud cost?

How will you identify where you are wasting cloud spend and capture those savings?

Do you include the cost of security risk in your financial calculations?

How accurately are you forecasting cloud spend and gaining visibility into unit cost?

Security Leaders

Are the tools being purchased aligned to a culture of fear, or a sensible assessment of features?

How often do you re-assess your cybersecurity tool portfolio, and compare the features between vendors?

How are you collaborating with Finance and Technology teams in managing spend?

How is your organization embedding cloud and security spend and efficiency in its DNA?

Cloud Architecture

- Review supply and demand and leverage cloud elasticity
- Reduce overhead, ownership and compliance costs by utilizing PaaS services
- Design applications with cloud-native architecture

Security Tool Overlap

- Understand overlapping security tools and the opportunities to streamline
- Calculate risk economics against cybersecurity product selections
- Enhance cybersecurity posture and improve incident response times

Culture & Organization

- Shift in mindset to consider cost a core function of design, engineering and architecture
- Collaboration across Finance, IT, and Procurement
- Deploy a Cloud COE to provide guidance and define guardrails

Process & Controls

- Leverage a cloud scorecard to measure and benchmark optimization
- Calculate unit economics to translate cloud costs into business impact
- Activity-based chargebacks allocations for shared services

Take control of your cloud spend. We can help.

In as little as **six weeks** we can help you quickly baseline and plot out your journey to capture cloud and security tool inefficiencies and reinvest in your business.

Key benefits and deliverables:

- **Optimization Roadmap:** Gain visibility into and an action plan for capturing wasted spend
- **Security Tool Overlap:** Report of current security tool overlap for easy re-evaluation
- **Maturity Score:** Cloud and security maturity scores for metrics-based assessment

Remove costs & unlock liquidity

- Take out cost to unlock liquidity
- Identify and resolve current sources of waste
- Maximize reserved capacity discounts
- Apply performance tuning and service levels based on business criticality

Sustain cost efficiency

- Establish a forum for ongoing, active cost management and efficiency
- Incentivize teams to design for efficiency
- Automate remediation and cleanup activities



Identify reinvestment strategies

- Upskill key stakeholders to help master new tools & drive savings
- Empower procurement to partner across the organization in a virtual Cloud Center of Excellence
- Quickly adapt strategies and technology to changing news and market opportunities

Enhance security and risk visibility

- Ensure that the security posture and tools are aligned
- Security tools feature comparison
- Tool capabilities compared to risk posture
- Alignment with regulatory requirements
- Cloud Architecture
- Finance Effectiveness

Contact us:

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